



**ZUNCHO
MULTIMEDIA**

**3D AND
VIRTUAL REALITY STUDIO**

WWW.ZUNCHOMULTIMEDIA.COM





ZUNCHO MULTIMEDIA



3D Videos (Product, Simulation,
Medicine)



VR (Virtual Reality) – AR (Augmented
Reality) – MR (Mixed Reality)



Interactive 3D Visualization (Desktop
Applications and Simulators)



Metaverse



Commercial and Advertising Videos 2D &
3D



Etc.



TABLE OF CONTENTS

• ABOUT US 04-05

3D • PRODUCTION 06-09

VR • VIRTUAL REALITY 09-14

SM • SIMULATORS 15

VP • VIDEO PRODUCTION 16-17

AI • ARTIFICIAL INTELLIGENCE 18-19



ABOUT US

+10

YEARS OF
EXPERIENCE

+200

PROJECTS
COMPLETED

3

LANGUAGES:
SPANISH, ENGLISH,
LITHUANIAN

[LEARN MORE](#)





INTERNATIONAL

EXPERIENCE

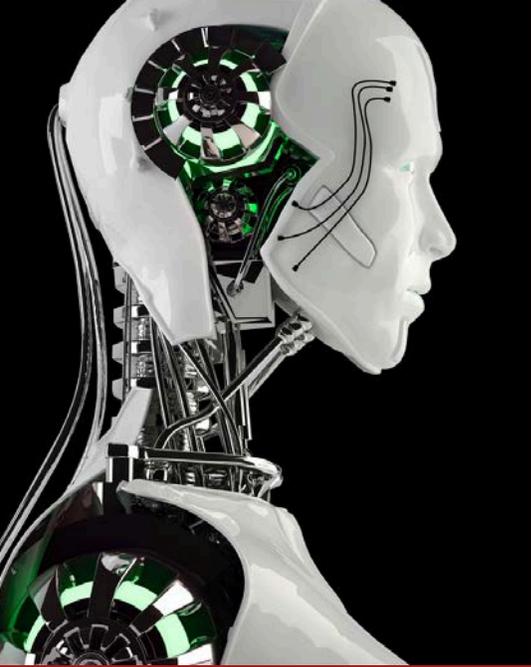


 **US - PRONTO**

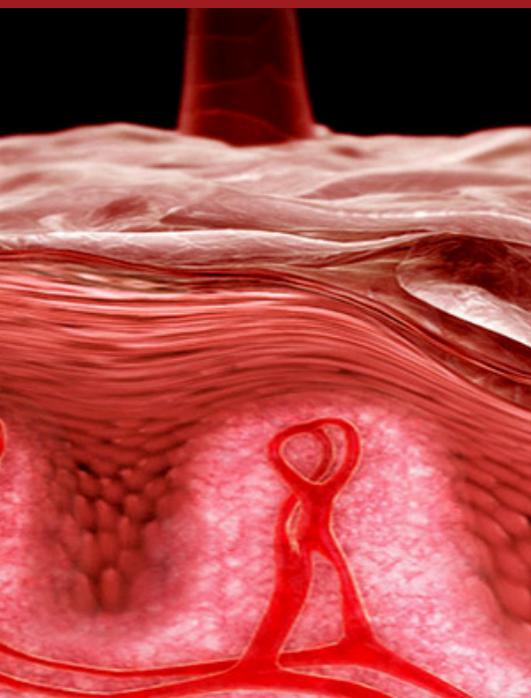
 **ARGENTINA**

 **SPAIN**

 **LITHUANIA**



3D PRODUCTION





PRODUCT

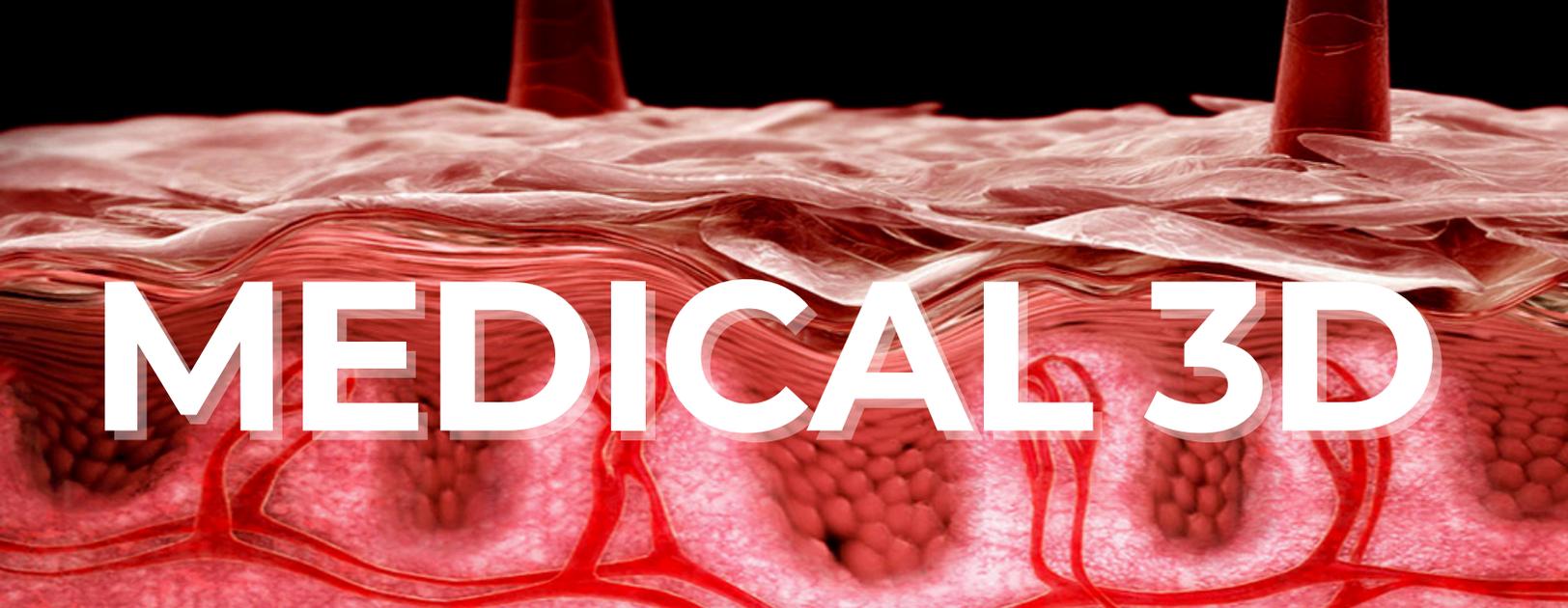
Modeling, Animation, Simulation, Post- Production

We develop high-quality 3D models with technical precision.

"We specialize in creating captivating and hyper-realistic productions."

[LEARN MORE](#)





MEDICAL 3D

Modeling, Animation, Simulation, Post-Production

We work closely with professionals responsible for processes and protocols.

We leverage the latest techniques to deliver high-impact visuals.

[LEARN MORE](#)



SIMULACIONES 3D

Particles, Liquids, Solids, Fire, Soft Bodies

We develop high-quality 3D simulations with technical precision.

We specialize in creating captivating and hyper-realistic graphics.

[LEARN MORE](#)





ZUNCHO VR



VIRTUAL REALITY



Virtual Reality (VR) enables immersion in digital environments through headsets, transporting users to simulated worlds for interactive experiences.

We specialize in crafting top-quality, highly interactive Virtual Reality experiences.

[LEARN MORE](#)



ZUNCHO MULTIMEDIA

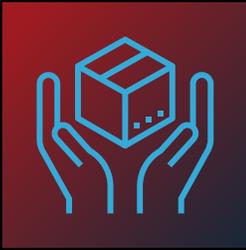


The Metaverse is a three-dimensional digital space that blends 3D virtual environments, allowing people to interact with each other and with digital objects in real-time. It creates immersive, collaborative experiences accessible across all devices.

[LEARN MORE](#)

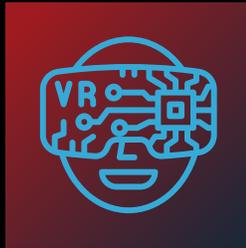


APPLICATIONS (1)



Virtual Product Showrooms

Users can interact with products, change colors, adjust sizes, and even simulate real-life scenarios in which the product could be used.



Immersive Training Simulations

Users can engage with products in a virtual environment for training or demonstration purposes, allowing them to understand product functionality without the need for physical prototypes.



Interactive Product Configurator

A 3D interactive configurator where users can customize the product in real-time, selecting features, colors, and other attributes.



APPLICATIONS (2)



Gamified Product Experience

A gamified approach to product presentations, where users can engage in interactive challenges or missions that showcase product features in an engaging, dynamic way.



Live VR Product Launch Events

Attendees can explore virtual booths, interact with product demos, and watch live presentations from anywhere in the world.



Virtual Trade Show Exhibitions

A VR booth or 3D visualization where clients can explore, interact with product videos, live demos, and virtual sales presentations.



VR/MR/AR PROCESS

1 VISUALIZE

Business Case /
Discovery /
Ideation /
Concept
Validation

2 DEFINE

Requirement
Gathering /
Prioritization /
Information
Collection / Timeline
Definition / Project
Cost Estimation

3 PROTOTYPE

Research & Strategy /
Conceptual Design /
Wireframing /
Storyboarding / High-
Fidelity Design

4 BUILD

3D Modeling /
Prototype
Development /
Application
Integrations / API
Implementation /
Testing

5 TESTING

Quality Assurance /
User Testing /
Optimization /
Documentation &
Knowledge
Transfer

6 DEPLOY

Training / Launch
Preparation / Ongoing
Support / Final
Approval (Sign-off)





SIMULATORS

Cam Menu

1

2

3

4

5

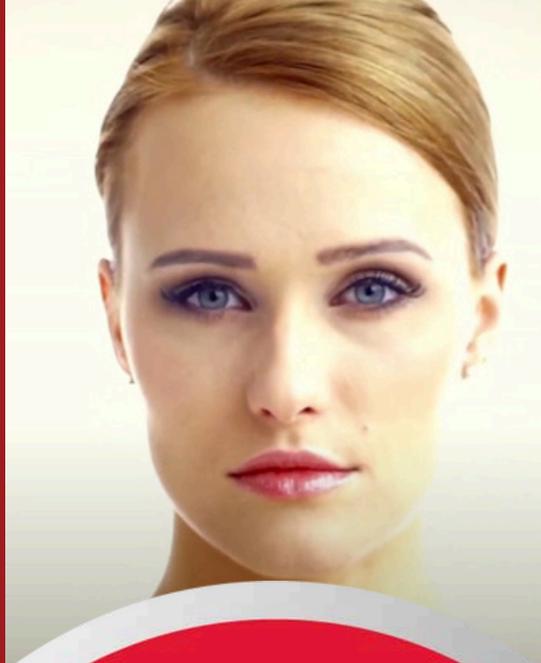
3D product simulators allow users to experience and interact virtually with products in a realistic digital environment, helping to visualize and test features like design, size, and functionality before production or purchase.



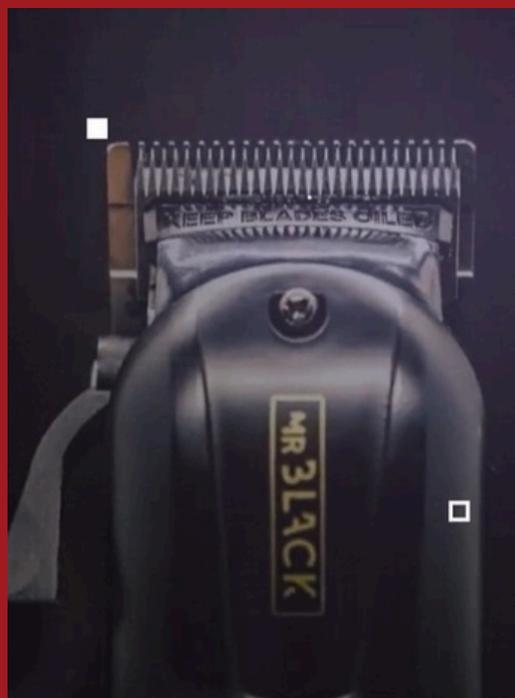
ZUNCHO MULTIMEDIA

Color





VIDEO PRODUCTION



TYPES OF VIDEOS

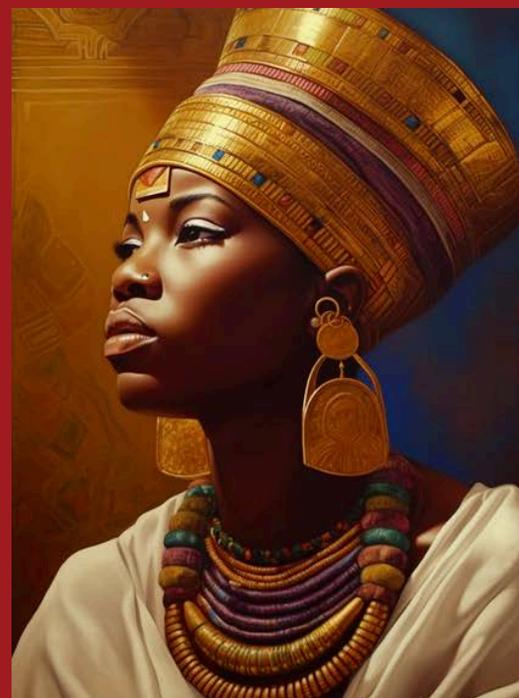
- High-Quality Promotional Videos
- Corporate Videos
- Explainer Videos
- Etc.

[LEARN MORE](#)





AI
Artificial
Intelligence





AI

With AI, we design interactive digital experiences tailored to each user, delivering innovative solutions that enhance the efficiency and quality of your projects.





ZUNCHO MULTIMEDIA

TRUSTED BY LEADING BRANDS





ZUNCHO MULTIMEDIA

Unleash Your Creativity.

Elevate your brand with our
cutting-edge solutions.

LEARN MORE





ZUNCHO MULTIMEDIA



+54 9 2236 90 6943
(Spanish)



+370 679 27 206
(English)



hola@zunchomultimedia.com



www.zunchomultimedia.com





**ZUNCHO
MULTIMEDIA**

WWW.ZUNCHOMULTIMEDIA.COM

